

MPA SKILLS PLUMBING DIVISION

# 2021 Sponsorship Packages



## CONTACT

### Sponsorship enquiries:

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### Advertising and content bookings for MPA Skills Plumbing E-Newsletter, website and social media:

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**Plumbing  
& Painting**

TRAINING AND APPRENTICE EMPLOYMENT

RTO 1892

# ABOUT MPA SKILLS

## LIFE-LONG LEARNING

MPA Skills is in the business of “Life-long learning”. We provide an extensive and ever developing range of innovative training programs for the plumbing and painting industry. These are presented in our training campuses and on-the-job training. MPA Skills provides everything from pre-apprenticeship and apprenticeship programs; to license and registration courses; post trade training programs and the new Labour Force.

## OUR APPROACH

We are an industry focused organisation committed to providing complete and relevant training service to students, employers and employees so industry continues to grow along with technical developments and system changes.

## OUR FACILITIES

We have custom designed facilities at Maylands, Jandakot and Bayswater. Our Maylands and Jandakot campuses are conveniently located close to the Maylands/Jandakot train stations. The Bayswater campus is only a few minutes' walk from the Bayswater train station. Both campuses provide training facilities that are focused on high quality skills training for all students.

## SAFETY

Students are trained in an environment that uses safe work practices in everything we do. Safety is a priority for all of our staff, trainers and assessors, to ensure our students are aware of safety in training and on-the-job in everything they do.

## WORKPLACE GENDER EQUALITY

MPA Skills collaboratively works with The Workplace Gender Equality Agency, who provide advice, practical tools and education to help improve gender equality in Australian workplaces. MPA Skills comply with the reporting requirements under the Workplace Gender Equality Act 2012.

## BUILDING ON GOOD FOUNDATIONS

The Plumbing and Painting Industry Skills and Technology Company Inc (PPISTC) was established in 1993 as a joint initiative of the Master Plumbers and Mechanical Services Association and the Master Painters, Decorators and Signwriters Association of Western Australia. In a tripartite agreement with the Unions and the State Government in 1999 PPISTC consolidated and became the Plumbing and Painting Training Company trading as MPA Skills. In 1998 the arrival of the User Choice federal initiative allowed MPA Skills to grow.

## **Frank Fernandez**

*General Manager MPA Skills*

# SPONSORSHIP

## LIFE-LONG LEARNING

We believe that there exists an opportunity to establish a mutually beneficial sponsorship relationship between MPA Skills and your business, and we will keep the packages as simple as possible to provide you with a package that suits your budget and business needs.

**Yearly sponsorship commencing 1 July 2021 – expiring 30 June 2022.**

## SPONSOR BENEFITS

- Raised profile and recognition as an industry partner
- Networking with students and other businesses in the industry
- Direct access to our student base
- Tax deductible
- Access to more than 250 pre-apprentices in training each year
- Access to 200 apprentices directly employed by MPA Skills Apprentice Employment which are hosted across 150 host employers
- Access to more than 500 apprentices training with MPA Skills Registered Training Organisation
- Access to Advanced Training courses in plumbing with potentially 600 qualified tradespeople every year
- Direct marketing opportunities to a website that receives more than 1200 page views per month from consumers and trade
- Direct marketing opportunities via the monthly e-newsletters and active social media presence (Facebook, Instagram and LinkedIn)
- Influence one of Western Australia's most valued industry sector
- Gain exposure among a captive audience
- Put your brand in front of newcomers to the industry for future sales
- Access to facilities to deliver industry specific training

# GOLD SPONSORSHIP

PRICE \$10,000+



## EVENTS

### MPA Skills Plumbing Apprentice of the Year

- Naming rights for the top award (subject to availability)
- Acknowledgement as a GOLD sponsor

### Industry Events

- Support of industry events; Industry Breakfast (mid-year), VET Open Days, Advanced Training Recruitment days

## SIGNAGE AND BRANDING

### Building Signage

- New signage
- Existing signage

### Trade display at Maylands workshop

- Front room
- Back room

### Sponsor a classroom

- Naming classroom door
- Advertisement sign in a classroom

### MPA Skills letterhead

- Logo on letterhead

### MPA Skills website

- Logo and hyperlink

## ACCESS TO STUDENTS

### Unlimited access to plumbing apprentices/contractors/students

- Presentations and excursions to those attending MPA Skills courses, specifically relevant to your target market

### Technical Sessions – showcase your latest products and / or services by hosting your own technical session

- Access to facilities to promote your products and services

### Access to Canvas

- Each individual block may be able to carry some sponsorship through logos, short videos (relevant to the subject)

## ADVERTISING

### Advertising / Display Products

- Sponsors can use the common area where the students make coffee to advertise a product (promote a special)

**A total of four free adverts on MPA Skills plumbing division website, and/or MPA Skills Labour Force website, and/or e-newsletters and/or social media**

# SILVER SPONSORSHIP

PRICE \$7,500+



## EVENTS

### MPA Skills Plumbing Apprentice of the Year

- Naming rights in an award category
- Acknowledgement as a SILVER sponsor

### Industry Events

- Support of industry events; Industry Breakfast (mid-year), VET Open Days, Advanced Training Recruitment days

## SIGNAGE AND BRANDING

### Building Signage

- New signage
- Existing signage

### Trade display at Maylands workshop

- Front room
- Back room

### MPA Skills website

- Logo and hyperlink

## ACCESS TO STUDENTS

### Access to two stages of plumbing apprentices/contractors/students

- Presentations and excursions to those attending MPA Skills courses, specifically relevant to your target market

## ADVERTISING

### Advertising / Display Products

- Sponsors can use the common area where the students make coffee to advertise a product (promote a special)

**A total of three free adverts on MPA Skills plumbing division website, and/or MPA Skills Labour Force website, and/or e-newsletters and/or social media**

# BRONZE SPONSORSHIP

PRICE \$5,000+



## EVENTS

### MPA Skills Plumbing Apprentice of the Year

- Acknowledgement as a BRONZE sponsor

### Industry Events

- Support of industry events; Industry Breakfast (mid-year), VET Open Days, Advanced Training Recruitment days

## SIGNAGE AND BRANDING

### Building Signage

- New signage
- Existing signage

### MPA Skills website

- Logo and hyperlink

## ACCESS TO STUDENTS

### Access to one stage of plumbing apprentices/contractors/students

- Presentations and excursions to those attending MPA Skills courses, specifically relevant to your target market

## ADVERTISING

**A total of two free adverts on MPA Skills plumbing division website, and/or MPA Skills Labour Force website, and/or e-newsletters and/or social media**



# 2021 SPONSORSHIP AGREEMENT

**GOLD      SILVER      BRONZE**

Financial commitment: \$ \_\_\_\_\_ (excluding GST)

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Address for invoicing: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I am authorised to sign  
this document on behalf  
of the company: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_